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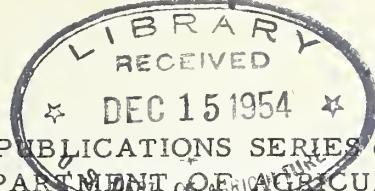
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FARMERS' BULLETIN. Audience: Primarily farm or ranch people, not technically trained in the subject. (Distribution usually large.) Style: Non-technical. Contents: How-to-do-it. Directions and recommendations for a particular farm operation, such as planting and tending a windbreak, managing or reseeding a range, harvesting and marketing a forest product. Only simple tables of data. No list of literature cited. Format: Page size 6 x 9, usually 12 to 32 pages (rarely up to 64). Pictures used liberally. Art on cover.

LEAFLET. Similar to a Farmers' Bulletin, except that a Leaflet is briefer, and its subject is usually rather narrowly limited. Format: Page size flexible, up to 8 (rarely 12) pages. Pictures used.

HOME AND GARDEN BULLETIN. (Series began 1949.) Audience: Home owners and home makers. Those interested in improving conditions of family life, urban as well as rural. Style: Nontechnical. Contents: The emphasis is on how-to-do-it. Typical subjects are house remodeling; growing vegetables, flowers, or fruits for home use; controlling insects. Possible Forest Service subjects: Painting; preventing decay of wood. Format: Pages any size. Length flexible. Pictures used liberally.

AGRICULTURE INFORMATION BULLETIN. (Series began 1949.) Audience: The large majority of readers are not technically trained in the subject. They may or may not be directly interested in agriculture. (Distribution relatively large.) Style: Nontechnical. Contents: The main emphasis is not on how-to-do-it. The purpose is usually to promote broad public education on the subject, and often to help create understanding or appreciation of an agency program. May suggest some form of group action to improve a situation. Format: Pages any size, length usually over 16 pages. Pictures used liberally, including cover art.

AGRICULTURE HANDBOOK. (Series began 1949.) Audience: Technicians, foremen, mill or plant operators, farmers--anyone who has specific tasks that will be made easier by using the publication. Style: Nontechnical or technical, depending on the subject; designed to furnish "the answer" quickly. Pictures used abundantly, when appropriate, to shorten the text. Contents: Compendia of practical information for quick reference use on the job. In contrast to the three technical series to be described next, does not systematically include evidence supporting the advice given. Specifications, designs, lists of plants, glossaries, guidebooks, volume and yield tables, etc. Example: The "Small Sawmill Operator's Manual" (1952). Format: Page size, whatever is convenient for presentation and use of the material. Length not limited, except by cost. May use cover illustration.

TECHNICAL BULLETIN. Audience: People technically trained in the subject; specialists; advanced students. (Distribution small.) Style: Technical expressions permitted, but the style should be clear. Contents: Usually the formal, full report of a research project, or a distinct major segment of a project. The results of intensive investigation in a carefully limited field of knowledge or work. Basic information for forestry and agricultural practice. Format: Page size 6 x 9, length up to about 160 pages. No picture on cover.

CIRCULAR. Audience: Limited groups such as extension workers, county agricultural agents, nursery supervisors, and other technicians. (Distribution relatively small.) Style: Semitechnical. Readable for people having college training or the equivalent in a related field, but not specialized training in the immediate subject covered. Contents: Scope narrower than that of a Technical Bulletin in the same subject field. Possibly an interim or progress report on a research project. Methods; apparatus; procedure; observations of special interest. Format: Page size 6 x 9. May include pictures, and possibly a cover illustration.

AGRICULTURE MONOGRAPH. (Series began 1949.) Audience: Scientists, specialists, advanced students. (Distribution small.) Style: Technical language, may be used. Contents: Results of comprehensive studies utilizing many sources of information or covering a broad field of knowledge. More extensive than a Technical Bulletin, which by comparison is intensive. Examples of the Monograph are G. A. Pearson's "Management of Ponderosa Pine in the Southwest" (1950) and P. C. Wakeley's "Planting the Southern Pines" (1953--in press). Another example might be an ecological treatise of wide scope. Format: Page size flexible; length not limited except by cost.

FOREST RESOURCE REPORT. (Series began 1949.) Audience: Forest products industry managers, State and local government agencies, land-use and general economic planners. Style: Semitechnical to nontechnical; easy reading for people with college training or the equivalent. Contents: Reports of inventory, utilization, etc., of forest resources, or requirements for forest products. Usually on a forest-type, State, regional, or national basis. Format: 8 x 10 pages, 2-column (ordinarily). Pictures used.

(The other series, such as Program Aid, Statistical Bulletin, and Bibliographical Bulletin, are seldom used for publications originating in field offices; hence are not described here. Information about them is in U.S.D.A. Administrative Regulations, Title 3, paragraphs 40c and 41h, i.)

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Editorial Section
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